

Zeroing In: The Path to a Greener Future

NET ZERO BY 2045



Trend: Factual Healing

Generative AI — truth friend or foe?

Launched in September 2023, ChatNetZero is an AI-powered chatbot designed by a global consortium of scientists to answer climate-related questions.

Climate is another high-interest subject for disinformation due to its emotive nature. As extreme weather events intensify, so too does misinformation.

[ChatNetZero](#)

Local: Competition and Markets Authority

Green Claims Code

The Green Claims Code was initially published in 2021. It was set out with 6 key points to check that environmental claims are genuine and designed for businesses to ensure any environmental claims on goods and services are not misleading customers. The steps which you can take to ensure you are not misleading customers can be found here:

[The Green Claims Code checklist - GOV.UK \(www.gov.uk\)](http://www.gov.uk)

Global: COP28

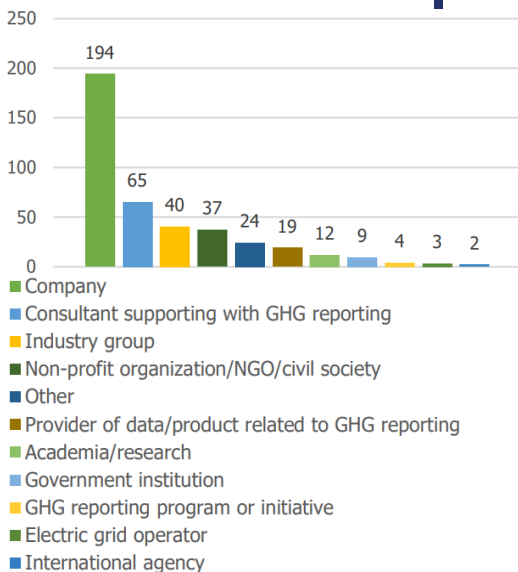
Key Elements of the Agreement

Transitioning Away from Fossil Fuels: a just, orderly, and equitable transition away from fossil fuels in energy systems.

Tripling of Renewable Energy Capacity by 2030: promotion of the development and deployment of renewable energy technologies.

Reducing Coal Use: encourages countries to adopt cleaner alternatives and explore innovative technologies.

Advancing Carbon Capture and Storage: CCS technologies, will receive increased focus and support.



STANDARDS

Over the last few months, the GHG Protocol Secretariat spoke with organisations. Following these conversations, GHG Protocol has now released the Scope 2 Proposal Summary Report. The proposal summary categorises the possible reporting structures and suggested changes that were commonly presented by stakeholders. It also puts forth suggested starting points for Scope 2 Technical Working Group discussions in early 2024.

[scope-2-proposal-summary.pdf \(ghgprotocol.org\)](https://ghgprotocol.org/scope-2-proposal-summary.pdf)

NEW UK LEVY TO LEVEL CARBON PRICING

The UK is to implement a new import carbon pricing mechanism by 2027 to support the decarbonisation drive.

- imports of iron, steel, aluminium, ceramics and cement from overseas will face a comparable carbon price to those goods produced in the UK
- reduces the risk of ‘carbon leakage’, avoiding emissions being displaced to other countries because they have a lower or no carbon price

Goods imported into the UK from countries with a lower or no carbon price will have to pay a levy by 2027, ensuring products from overseas face a comparable carbon price to those produced in the UK.

[New UK levy to level carbon pricing - GOV.UK \(www.gov.uk\)](https://www.gov.uk)



Normative’s Carbon Accountability Report 2023

The Carbon Accountability Report 2023 sheds light on the state of carbon management, and the carbon visibility challenges preventing businesses from taking impactful action. Key insights from the report include:

- 72% of respondents do not calculate scope 3 emissions.
- 91% acknowledge the need to improve how they use carbon accounting data to reduce their environmental impact.
- 38% noted missed revenue opportunities due to low-quality ESG reporting

[Carbon accountability report 2023 | Normative](#)

